



**CONTRACT
DESIGN GUIDE
FALL/WINTER
2020**

Maxwell

HOSPITALITY HEALTHCARE CONTRACT

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PERFORMANCE DRIVEN

WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional & perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service & extends to the technical & aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers & technologies to ensure that our textiles & wallcoverings bring residential hand styling to the realm of performance-driven contract design.



FALL/WINTER 2020 COLLECTION

This season we are introducing exciting evolutions in our core product categories. Click [here](#) to watch our collection video, presented by Design Director, Zoë Anderson.

AT THE WINDOW:

Our textural, menswear-inspired **3-pass Blackout** book passes NFPA 701 & CAN ULC S109.

PERFORMANCE UPHOLSTERY:

Natural Ease - Performance Jacquards brings casual, sun-washed designs to FibreGuard cleanable upholstery backed up by two new foundational performance textures in our **Studio Performance** line.

NEW TECHNOLOGY:

Chic velvet Billiard introduces new impermeable moisture barrier technology with the debut of FibreGuard Pro.

FAUX LEATHER:

Our **Easy Rider** line gains five new high-performance polyurethane constructions.



BLACKOUT

Maxwell's first 3-pass blackout book introduces a chic range of textures & solids in a menswear-inspired palette of neutrals. Matte, brushed & mélange looks are ultra-drapeable & 100% blackout, making this a go-to resource book for commercial drapery.

- 6 patterns (Callisto – Dia – Elara – Ersä – Ganymede – Io)
- 40 skus
- Usage: drapery
- All skus pass NFPA 701 & CAN ULC S109
- 55" wide
- 100% polyester face with 3-pass 100% acrylic blackout backing



FIBREGUARD was developed in Europe to be an easy-clean solution that will last the life of the fabric & perform in commercial projects. FibreGuard focuses on stain-free cleanability story rather than surface repellency. Spills & soiling are easily removed using a clean cloth, water & mild soap if needed.

Visit www.fibreguard.com for how-to videos & cleaning steps for different types of soiling.

**Performance upholstery constructions pass ACT
(Association for Contract Textiles) Performance Guidelines
for Woven Upholstery Fabrics - High Traffic/ Public Spaces**



NATURAL EASE

Natural Ease features a paisley damask, distressed chevron & a broken strie coordinating back to a foundational linen-influenced chenille texture in a sun-washed color range, casual & as effortless as the name of the book.

- 4 exclusive patterns (Milled – Parity – Riveted – Treads)
- 54 skus
- Stocked with FibreGuard
- Usage: upholstery
- Passes 35 – 50K double rubs Wyzenbeek
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances
- CAL AB-2998 compliant (no added flame-retardant chemicals)
- Cotton/poly blends
- All patterns are washable

FIBREGUARD PRO merges the industry-leading cleanability of FibreGuard with the extra performance provided by a moisture barrier. FibreGuard Pro has a flexible & breathable anti-moisture membrane applied to the reverse side of the fabric that prevents liquid or moisture from penetrating the cloth & sinking into the foam or interior of furniture.

- Impermeable moisture barrier
- Flexible
- Breathable
- Anti-microbial
- Mildew-resistant
- Odor-resistant
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances

As always, the name FibreGuard means a stain-free cleanability story whereby spills & soiling are easily removed using a clean cloth, water & mild soap if needed. Visit www.fibreguard.com for how-to videos & cleaning steps for different types of soiling.

PERFORMANCE VELVETS VOL. III

The latest performance velvet in our series has a short, non-directional pile with a subtle heathered look that inspired its name, Billiard, after the wool baize cloth used on gaming tables. Billiard has a super-soft hand & rich, saturated color-line.

- Exclusive pattern Billiard is available in 25 colourways
- Stocked with FibreGuard Pro moisture barrier technology
- Anti-microbial & mildew & odor resistant
- Usage: upholstery
- Passes 70K double rubs Wyzenbeek
- Passes NFPA 260 CLASS I (UFAC) & CAL 117-2013
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances
- CAL AB-2998 compliant (no added flame-retardant chemicals)
- 100% polyester

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EASY RIDER VII

Easy Rider is Maxwell's faux leather series. The seventh entry in the Easy Rider line introduces a huge new crop of must-have styles. Matinee is a matte-finish solid neoprene effect; Icon is a fine-pore metallic leather look; Scene mimics a classic pebble-grain; Cinema is a subtly embossed texture; & Final Cut adds style with a mud-cloth print-inspired motif.

Check out our **coated fabrics resource** guide for more faux leather technical details & cleaning information.

- 5 patterns (Cinema – Final Cut – Icon – Matinee – Scene)
- 104 skus
- 4 patterns are stocked with Writer's Block repel & release stain-resistance (Cinema, Final Cut, Icon, Scene)
- Passes 100 – 300K double rubs Wyzenbeek
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- CAL AB-2998 compliant (no added flame-retardant chemicals)
- Prop 65 compliant (product does not pose any exposure risks associated with the chemicals in Prop 65)
- Free of lead/heavy metals & BPA/TRIS/formaldehyde
- All patterns are bleach cleanable (see across for dilutions recommended by pattern)



MAXWELL FABRICS

SCENE & ICON

- Writer's Block stain-resistant (ink marks/graffiti & denim dye transfer resistant)
- Pass 15 weeks hydrolysis (ISO 1419:1995)
- 95% polyurethane (polycarbonate resin) & 5% silicone
- 100% polyester backing
- Bleach cleanable with a 20% solution
- Suitable for residential, commercial, hospitality, education & healthcare
- HPD (Health Product Declaration), REACH, RoHS (Restriction of Hazardous Substances) & HHI (Healthier Hospitals Initiative) compliant

FINAL CUT & CINEMA

- Writer's Block stain-resistant (ink marks/graffiti & denim dye transfer resistant)
- Pass 7 weeks hydrolysis (ISO 1419:1995)
- 100% polyurethane (polycarbonate resin)
- 100% polyester backing
- Bleach cleanable with a 20% solution
- Suitable for residential, commercial, hospitality, education & healthcare
- HPD (Health Product Declaration), REACH, RoHS (Restriction of Hazardous Substances) & HHI (Healthier Hospitals Initiative) compliant

MATINEE

- Passes 5 weeks hydrolysis (ISO 1419:1995)
- 100% polyurethane
- 100% polyester backing
- Bleach cleanable with a 10% solution
- Suitable for residential, commercial & hospitality
- HPD (Health Product Declaration), REACH, RoHS (Restriction of Hazardous Substances) & HHI (Healthier Hospitals Initiative) compliant

CURRENT PATTERNS BY COLLECTION

CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

HIGH PERFORMANCE UPHOLSTERY

stocked with cleanable technology

CLASSIC CHENILLES PERFORMANCE

CURLED UP V PERFORMANCE

CURLED UP VI PERFORMANCE

CONTRACT PERFORMANCE TEXTURES

NATURAL EASE PERFORMANCE JACQUARDS

PERFORMANCE WOSENS VOL. I – ADOBE

PERFORMANCE WOSENS VOL. I – DEEP SEA

PERFORMANCE WOSENS VOL. I – THUNDER

PERFORMANCE WOSENS VOL. I – WHITE SAND

PERFORMANCE WOSENS VOL. II – AL FRESCO

PERFORMANCE WOSENS VOL. II – CANYON

PERFORMANCE WOSENS VOL. II – DRAGONFRUIT

PERFORMANCE WOSENS VOL. II – SHADOW & LIGHT

PERFORMANCE WOSENS VOL. III – STONEWARE

PERFORMANCE WOSENS VOL. III – PALM BEACH

PERFORMANCE WOSENS VOL. IV – BOUDOIR

PERFORMANCE WOSENS VOL. IV – NORTH SEA

PERFORMANCE WOSENS VOL. IV – SMOKESHOW

ESSENTIALS

competitively priced volume basics

UPHOLSTERY ESSENTIALS – TEXTURES I – MENSWEAR

UPHOLSTERY ESSENTIALS – TEXTURES II – CASUAL CHENILLE

UPHOLSTERY ESSENTIALS – TEXTURES III – MICROFIBER

UPHOLSTERY ESSENTIALS – TEXTURES IV – WOVEN LOOKS

UPHOLSTERY ESSENTIALS – TEXTURES V – WEAVE EFFECTS

VELVET

CLASSIC VELVETS

GLAM VELVET

MODERN VELVETS

PERFORMANCE VELVETS VOL. I

PERFORMANCE VELVETS VOL. II

PERFORMANCE VELVETS VOL. III

VELVET ROOM

FAUX LEATHER

EASY RIDER III

EASY RIDER IV

EASY RIDER V

EASY RIDER VI

EASY RIDER VII

FLEXA SILICONE

INDOOR/OUTDOOR

HOME & GARDEN ACT III

HOME & GARDEN ACT IV

HOME & GARDEN ACT V

CURRENT PATTERNS BY COLLECTION

CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

DRAPERY

BLACKOUT
DIM OUT I
PURE & SIMPLE IV – FAUX SILKS
PURE & SIMPLE VI – SATIN
PURE & SIMPLE VII – RAW SILK LOOK
PURE & SIMPLE IX – CASEMENTS
PURE & SIMPLE XII – FAUX SILKS

WIDE-WIDTH SHEERS

SHEER HEIGHTS
SHEER STYLE
SUPER WIDE SHEERS

1838 WALLCOVERINGS

WILLOW
ELODIE
MURALS
CAPRI
AURORA
CAMELLIA
ROSEMORE
AVINGTON

SEARCH BY CATEGORY

BLACKOUT
CAN ULC S109 DRAPERY & SHEERS
FAUX LEATHER
INDOOR/OUTDOOR
NFPA 701 DRAPERY & SHEERS
VELVET

IMPORTANT LINKS

BLOG
CONTRACT PRODUCTS
RESOURCES



CONTACT US

TALK TO THE EXPERTS

Our dedicated contract team provide tailored support for your projects. Offering services customized to your specific needs from sourcing and sample requests to project quotations, pricing and shipping deadlines.

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Maxwell

LET US BE YOUR Design Assistant™

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



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